OLOLADE JUSTINA ODUYOMI

Product Designer

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PROFESSIONAL SUMMARY

Product designer who owns work end to end: brand foundations, design systems, research-informed flows, and shipped, high-performing interfaces. Led 0-to-1 product design across PropTech, logistics, AI security, and healthcare, including 100+ screen multi-persona dashboards and an AI phishing-detection platform selected for Georgia Tech's CREATE-X program. Built AI-augmented design operations (custom Figma MCP workflows and structured handoff) that cut time-to-market by 30%, and builds in Webflow to close the design-to-development gap. Founder of UX Igniters, a mentorship program for early-career designers.

SKILLS

Product Leadership: End-to-end product ownership, 0-to-1 product design, design strategy, stakeholder management, roadmap alignment, cross-functional collaboration, design mentorship, Agile delivery

Product Design: Design systems and component libraries, information architecture, complex dashboards and multi-persona flows, interaction design, high-fidelity prototyping, user testing, UX research and strategy, accessibility-focused design, brand identity and visual design, pitch deck and email design

AI-Augmented Design: Claude Design, Figma Make, Codex, Lovable, Google Stitch, ChatGPT, Google Gemini, Google Flow (image and video generation), custom Figma MCP workflows, AI-assisted design-to-code, agentic prototyping

Tools: Figma, Webflow, Adobe After Effects, Rive, Adobe Illustrator, Adobe Photoshop, Procreate, Blender, Unity, Unreal Engine, CapCut

PROFESSIONAL EXPERIENCE

UI/UX Designer | Evobound Inc, Canada (Remote) **Jul 2026 – Present**

- Redesigned OneClerk, an AI store builder for small businesses, with an AI-first onboarding that skips long setup forms.
- Built OneClerk's Figma design system and designed its web and mobile flows, including AI customer service with human handover.
- Designed enterprise MVPs and sales-pitch prototypes, contributing to a 22% lift in feature adoption and a 99% customer satisfaction benchmark.

Product Designer | Apperr Designs, United States (Remote) **Jan 2026 – Present**

- Cut time-to-market by 30% and developer clarification cycles by 40% by designing and rolling out AI-driven Figma workflows through custom MCP endpoints and structured handoff documentation.
- Lifted enterprise pitch conversion by 25% by leading interactive, high-fidelity prototypes that turned technical product capabilities into clear, investable product stories.
- Sustained a 95% client-retention rate across multi-sector engagements by owning design direction end to end and aligning every delivery to each client's product roadmap.

UX/UI Designer | Apperr Designs, United States (Remote) **Sep 2023 – Jan 2026**

- Led the redesign and Webflow build of the company marketing site, reaching 97/100 performance, 100/100 SEO, 94/100 accessibility, and a 0.9s first contentful paint to strengthen high-tier client acquisition.
- Defined and scaled a unified visual identity system across all digital and marketing channels, increasing brand interaction and social engagement by 15%.
- Owned both design and Webflow development, removing handoff bottlenecks to cut front-end cycles by 10% and lift user engagement by 20%.

UI/UX Designer | Vestiers, Nigeria (Remote) **Oct 2024 – Jul 2026**

- Built the PropTech product's design foundation from zero (logo, typography, colour system, and UI component library), achieving 100/100 Best Practices and 92/100 SEO.
- Designed 100+ screens and 10+ user flows across realtor and investor dashboards, structuring investor permissions, portfolio analytics, and payment tracking to scale across personas.
- Partnered directly with stakeholders to prioritize features, driving each release from concept to launch through continuous feedback loops.

Graphics & UI/UX Designer | GoSendeet Logistics, Nigeria **Jan 2022 – Jul 2025**

- Led the brand evolution from Sendeet to GoSendeet Logistics, defining the logo, typography, colour architecture, and cross-platform design guidelines.
- Designed a 3-step booking flow (Discover, Compare, Deliver) that unified fragmented multi-provider logistics data, contributing to a 10% lift in post-launch brand recognition.
- Delivered a multi-provider comparison interface with near-zero layout shift (CLS 0.001) and a 93/100 accessibility score.

UI/UX Designer | United States of Africa, Kenya (Remote) **Nov 2021 – Jan 2022**

- Improved interface consistency by 20% by co-developing a centralized library of layout tokens and reusable wireframe modules.
- Delivered 100% of launch design assets on time with zero post-delivery revisions, collaborating across a remote, cross-functional team in 2 countries.

SELECTED PROJECTS

PhishSpot AI by Apperr | AI Security Platform **2024**

- Led end-to-end UX for an AI-powered social media phishing-detection platform, selected for Georgia Tech's CREATE-X program.
- Shipped 25+ screens across 4 core flows and 3 social platforms, turning complex AI risk signals into clear actions, with 93/100 accessibility and 0.0 CLS.

TrialClinIQ | AI Clinical Trial Recruitment Platform

- Designed 80+ screens, including a researcher dashboard that tracks participants through recruitment stages using ClinicalTrials.gov and EHR data, informed by a pharmacology background.

LEADERSHIP

Founder & Design Mentor | UX Igniters (Remote) **2024**

- Founded and led a mentorship program for early-career designers, running weekly stand-ups, group projects, and discussions; mentees' design proficiency rose 50% and soft skills 75% within 3 months.

EDUCATION & CREDENTIALS

Master of Science, Pharmacology and Therapeutics | University of Ibadan, Nigeria **2024**

Assessed by WES as equivalent to a Canadian Master's degree

Certifications: Enterprise Design Thinking Practitioner, IBM (2023) • Webflow 101 Certificate (2024) • Master Digital Product Design, Udemy (2022) • UI/UX Design Bootcamp, Zuri Team (2020)

Awards: Payaza Hackathon, Highest Contributor (Group, 2022) • Ddsgnr Hackathon, 2nd Runner-Up (2022)